

Diversity Advisory Council Wenatchee is a community where diversity is welcomed,



valued and celebrated!

Thank you for your interest in the City of Wenatchee Diversity Advisory Council's Business Recognition program.

In today's world, the least expected incident could result in unwanted publicity for even the most innocent and simple act. Taken even further, many such circumstances end up headed for court, with the company struggling to prove their good intentions.

The Civil Rights Act of 1866, Section 1981 guarantees that "all persons within the jurisdiction of the United States shall have the same right in every state and territory to make and enforce contracts." Unfortunately customers are now using this Section to bring lawsuits against employers for the behavior of their employees - whether it be actual or interpreted.

In light of these factors, the City of Wenatchee Diversity Advisory Council is working toward the following goals:

Vision Statement

Wenatchee is a community where diversity is welcomed, valued and celebrated.

Mission Statement

The Diversity Advisory Council advocates recognition, respect, inclusion, and celebration of the greater Wenatchee area's diverse people.

One program they have adopted to try to institute these Statements is the Business Recognition program. This is a two-fold program. It offers the business the opportunity to stand out for the value it places on honoring all individuals by (a) training their employees in diversity, and (b) agreeing to address any diversity issues with a fifteen (15) day window and resolve them with a win-win outcome.

The City of Wenatchee Diversity Advisory Council can assist the business with rack cards, stickers, posters and a resource list of training sources, while the City of Wenatchee will list the business on their web-site as recognized business member. The best gift of all comes in the form of people who seek out a business they know will value them as customers and give them the best, most respectful service possible.



Diversity Advisory Council

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INVITATION LETTER TO JOIN PROGRAM

Greetings:

Thank you for your interest in becoming a Recognized Business, Organization or Individual of the City of Wenatchee Diversity Council.

The purpose of this program is to recognize responsible businesses, organizations and individuals that desire to respect and celebrate the diverse population of the Wenatchee valley. By participating in this manner, you signify your intent to help us all make this area a better place to visit and live.

As a Recognized member, you demonstrate your desire and interest to promote a better image to the public. As a business or organization you will obtain a better trained staff, find a new tool for the hiring process and have access to community resources for training and development. As an individual, you will add value to your life be it in a business setting, as a volunteer, or simply in living day to day with your friends, neighbors, and acquaintances.

To complete your application in the City of Wenatchee Diversity Council Recognition program, simply complete the enclosed application and return it to us at the address listed on the form. We look forward to having you as one of the Recognized Entities and welcome any comments and suggestions you may offer.

City of Wenatchee Diversity Council c/o City of Wenatchee P.O. Box 519 Wenatchee WA 98807-0519 (509) 888-6216



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APPLICATION TO JOIN PROGRAM

Wenatchee Diversity Council Recognition Sub-Committee City of Wenatchee P V

P.O. Box 519 Wenatchee, Washington 98807	
I,become part of the City of Wenatchee program.	, would like to Diversity Council Recognized Entity
I understand the Goal of the Progra organizations or individuals committed treating all people with respect.	
In order to comply with this Goal, it is my training and, if a complaint is received, t fifteen (15) days and to send an acknown Diversity Council.	respond to the complainant within
By my signature on this letter, I sign Recognition Program.	nify I wish to be included in this
i	Company or Organization
3	Signature of officer or Individual Participant
ī	Date of Signature
	Street address or Post Office Box
	City, State and Zip Code
=	Felephone Cell or Fax
i	Email/Web-site

City of Wenatchee Diversity Council PO Box 519 Wenatchee, WA 98807-0519 www.cityofwenatchee.com